# ACTIVITES REPORT **The Mosaic Institute**





# **Reinventing to evolve**

# In 2022 Brazil experienced a year of reconstruction.

Despite its post-pandemic economic and social recovery, the country also faced huge challenges. To ensure sustained success, we had to return to our roots and fortify them, focusing on a bountiful harvest and reaffirming the strength necessary to bring about meaningful social change. Through collective endeavor and our capacity to reinvent ourselves, we overcame obstacles and identified opportunities in previously unexplored fields. Our goal was to offer society a better reality, expanding perspectives and meeting emerging needs. While this report provides figures, its true value lies in showcasing the evolution and impact of our social initiatives on the lives of thousands of Brazilians. Our motivation stems from the desire to be part of the transformation in the places we traverse, helping build a better world.



# Contents

# 

#### INTRODUCTION

An invitation to the reader

4

5

Our leadership's perspective

**COMMITMENT TO SUSTAINABILITY** 

The Mosaic Institute Social

STRATEGIC GUIDANCE

8 technology The future is 10 collaborative

OUR WORK		
Food Platform	13	
Water Platform	30	
Education Platform	36	
Local Development Platform	41	

100

0.5

**LOOKING AT THE FUTURE** 

7
8
.8



# **AN INVITATION TO THE READER**

Sowing a good seed and building a better world share commonalities: both require strategy and vision to ensure healthy development. Like nature, where each plant contributes to a diverse ecosystem, we must recognize the importance of unique characteristics in community growth. By fostering social work and recognizing these differences, we can achieve positive results that make harvest a time of celebration.

At The Mosaic Institute, we work together to consolidate our engaging and impactful model. Our mission is to help the world produce the food it needs, and we do so by designing social projects with strategies aligned with the United Nations' Sustainable Development Goals (SDGs) for Agenda 2030.

We are deeply engaged in the regions where we operate, respecting the unique ecosystems and cultures that make each place special. Our agenda is rooted in Diversity and Inclusion, and we strive to foster learning and mutual respect. This approach has led to significant milestones and a bountiful harvest, as we celebrate the positive impact of our initiatives on the communities we serve. The smiles of those who benefit from our work are among the fruits of our labor. Our concern extends beyond specific initiatives, as we are committed to the long-term growth of each community we engage with. We recognize that this requires time, dedication, and a deep appreciation for the process of germination and healthy growth.

The Mosaic Institute takes pride in telling stories that reflect the dignity and rights of every citizen. Our agriculture institution is multifaceted, designed to serve all individuals, and led by a team committed to providing hope to a developing world.

As our work progresses, we continue to see growth and strength in the agricultural field. In 2023 we are committed to maintaining our dedication and hard work to ensure a bountiful harvest!





# **OUR LEADERSHIP'S PERSPECTIVE**

Our progress is rooted in our unwavering commitment to all aspects of our work. In 2022 we faced the challenge of expanding our efforts even further, building stronger networks of cooperation in the communities we serve and maximizing our positive impact.

Arthur Liacre - Chairman of the Governing Board, The Mosaic Institute

The challenge of social vulnerability is one we take seriously. At The Mosaic Institute, we see our mission as one of sharing the fruits of our labor to reduce these inequalities and bring light to those in need. Our work mobilizes communities and transforms the lives of families by supporting local farmers and promoting social entrepreneurship.

Paulo Eduardo Batista - Executive Director, The Mosaic Institute

We take great pride in the social work we have built and the partnerships we have established along our journey. Our hard work is reflected in the positive results we have achieved. At The Mosaic Institute, we recognize the importance of collaboration, valuing our technical partners and working closely with communities to assess their specific needs and create tailored solutions.

#### Camila Bellenzani - Director, The Mosaic Institute

Social initiatives are crucial for creating positive change and transforming the world. At The Mosaic Institute, we recognize that impact goes beyond just building a positive image. We strive to make a real difference in society through our ethical conduct, which is firmly aligned with our causes and values.

Murici Martins - Director, The Mosaic Institute





# COMMITMENT TO SUSTAINABILITY

From the mine to the field, we help the world produce the food it needs.



# Sustainability

At Mosaic Fertilizantes, we believe that sustainability is essential to building long-term, trusting relationships with our communities, partners, sponsors, and society as a whole. That is why we are committed to transparency, responsible business practices, and building a culture of trust in everything we do.



Mosaic Fertilizantes mines, produces, and trades fertilizers, as well as ingredients for animal nutrition, offering services and solutions to develop agribusiness in Brazil and worldwide.





Our goal is to act sustainably and responsibly across all of our business lines, so that we can help foster growth and prosperity that benefits everyone. The company interacts with society through The Mosaic Institute and targeted strategies aimed at developing vulnerable communities and implementing initiatives that align with the United Nations' Sustainable Development Goals. The goal is to achieve a permanent balance between human prosperity and the protection of the planet. Mosaic Fertilizantes prioritizes local solutions while also taking a global perspective.





# THE MOSAIC INSTITUTE

We are agents of transformation in our sphere of influence.

In the past year, The Mosaic Institute has solidified its approach to supporting communities by establishing closer relationships with both community members and partners, thereby reinforcing trust. This has allowed us to develop more effective solutions that address the needs of a diverse community, while also promoting inclusion and preserving the natural essence of the region that has been shaped by local social actors.

The Mosaic Institute's evolution has been made possible thanks to the solid foundation provided by its established pillars. These pillars, which include strong governance, engaged leadership, consolidated programs, industry recognition, and internal and external funding, provide a solid framework for consistent and long-term work. By building on these pillars, The Mosaic Institute has been able to continuously grow and expand its impact, driving positive change in the communities it serves.

# Evolution was the key word for 2022.



# The big picture

# **289 mil** Beneficiaries

7,8 million Invested



# +300

Organizations in the social network



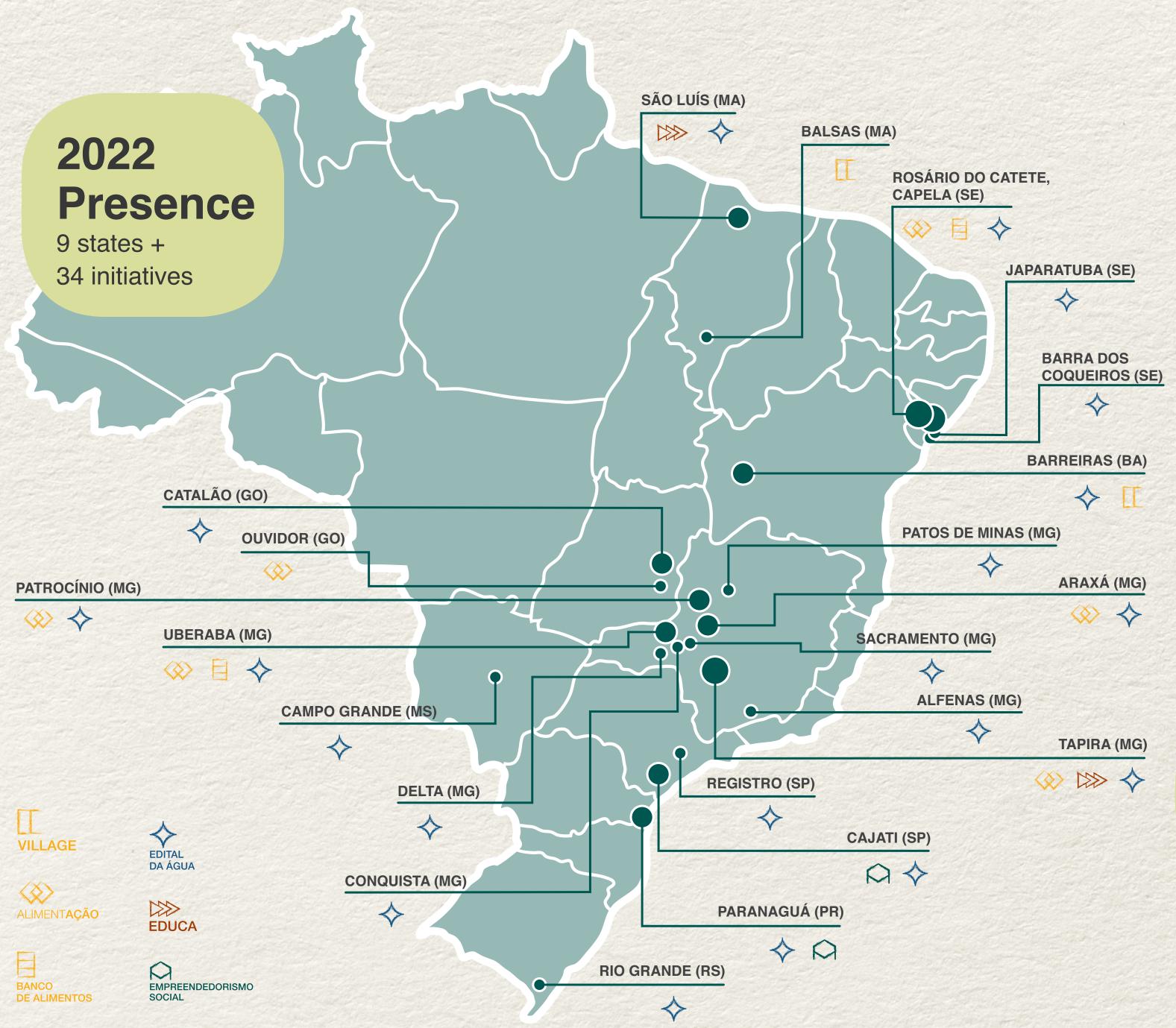
# STRATEGIC GUIDANCE SOCIAL TECHNOLOGY

Focusing on the transformation and development of the communities close to our operations, The Mosaic Institute is guided by social technology based on four pillars: Food, Water, Education, and Local Development.

They are organized into distinct yet complementary platforms with programs and initiatives aligned with United Nation's Sustainable Development Goals (SDG) that reflect the daily lives of these communities, in which social, economic, and environmental needs are all interconnected.







Programs are implemented with a focus on areas with poor Human Development Index (HDI) rates and on including **Diversity and Social Inclusion aspects,** combined with in-depth studies of the impacts brought by our operations.



# THE FUTURE IS COLLABORATIVE

The Mosaic Institute is committed to working hand-in-hand with the community. We believe that private social investment can produce even better results when it is administered in a participatory and collective way.

Our dialogues with stakeholders help us to build strategic initiatives that are tailored to meet local needs and can be replicated elsewhere. When incorporated into our platforms, these initiatives can reach the communities close to our operations, generating even more powerful results. After all, we believe that the future is collaborative.

#### PARTICIPATIVE MANAGEMENT

Dialogs with the communities Engagement with public authorities and partner organizations

The Mosaic Institute and technical partners monitor the performance of the programs

Forums with the Governing Board and the Advisory Board The programs have evolved based on themes and suggestions addressed by the board members, public authorities, organizations, and the community



# The Mosaic Institute's social agenda Highlights in the media

#### $\bigcirc \bigcirc \bigcirc$

 $\bigcirc \bigcirc \bigcirc$ 

GOBORU AL

= portal do

Home Agronegócio - Contat

#### AGRICULTURA FAMILIAR

Instituto Mosaic beneficia pequenos produtores rurais em Barreiras com o programa Village

Mais de 40% das famílias atendidas são lideradas por mulheres, principais resultados do programa foram apresentados em evento com autoridades e comunidade



#### Horta sensorial acessível a estudantes com deficiência é inaugurada em escola em Uberaba

Espaço construído na Escola Municipal Arthur de Mello Teixeira busca promover a inclusão dos alunos no processo de aprendizagem e sensibilizar as crianças sobre a importância da alimentação saudável.

#### AGRICULTURA Assistência técnica triplica renda de agricultores familiares no oeste da Bahia

Projeto desenvolvido por multinacional norte americana há três anos oferece suporte no acesso à água com foco na produção de alimentos



Click on the stories to read the full text











# FOOD PLATFORM

In a world where food insecurity and unprecedented hunger are on the rise, it is crucial that we work towards social transformation.

The fight against hunger is a top priority for The Mosaic Institute, which aligns its private social investment model with the UN's Sustainable Development Goals.





Our efforts are centered around the Food Platform, which provides initiatives that enable vulnerable communities to access healthy food, with a focus on nutrition and food security. The platform operates through three complementary fronts that address knowledge, habit changes, and opportunities for growth and human, economic, and social development of the supported families.

BANCO **DE ALIMENTOS** 

640 families supported by 2 food banks

230% 60

VILLAGE

percent increase in farmer income

rural families supported



Opening of the vegetable garden at Monsenhor Eraldo Barbosa de Almeida, a state school in Capela (SE)

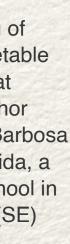


+23 thousand students learning about food

schools getting nutritional guidance

#### **Municipalities involved:**

9 Municipalities Balsas (MA), Rosário do Catete, Capela e Japaratuba (SE), Ouvidor (GO), Patrocínio, Tapira e Araxá (MG), Barreiras (BA).





# ALIMENTAÇÃO PROGRAM

The school community is made up of various actors, including teachers and parents of students, who can be agents of transformation in a broader context through education. Based on this perspective, the AlimentAção Program educates teachers and students on food safety, food waste reduction, health, and ecosystems.

The initiative combines classroom activities with fieldwork in vegetable gardens, enabling members of the school community to become multipliers of information on the importance of healthy and balanced eating habits.

Learn more about the AlimentAção Program

• • •

#### **MUNICIPALITIES**

Uberaba (MG) Araxá (MG) Patrocínio (MG) Ouvidor (GO) Rosário do Catete (SE) Capela (SE) Japaratuba (SE)

## **9**2 7 LJ.ILU STUDENTS

1.686 TEACHERS

ENSING FLINGAN

JU.Z 14 SUPPORTED INDIVIDUALS





# SCHOOL VEGETABLE GARDENS

School vegetable gardens are valuable teaching and learning tools that improve the quality of life for families and communities involved.

The food produced in these gardens is used to supplement school meals and any surplus is donated to families in the school community, improving nutrition and reducing hunger. The process is supported by local and state education and health authorities, ensuring safe, nutritious, and sufficient food access throughout the year.







# ORDINARY SCHOOL GARDENS



# 





# SCHOOLS SUPPORTED





# ACCESSIBLE SENSORY GARDENS

As part of our efforts to innovate and address emerging needs, we identified a new opportunity to broaden our impact and facilitate mutual learning and respect: the creation of accessible sensory gardens. This initiative aligns with Mosaic Fertilizantes' commitment to incorporate diversity and inclusion into our work. The sensory gardens are designed to be accessible to people of all abilities, promoting integration and inclusion and providing hands-on learning experiences and interdisciplinary education.

The Arthur de Mello Municipal School is selected to receive the D&I vegetable garden

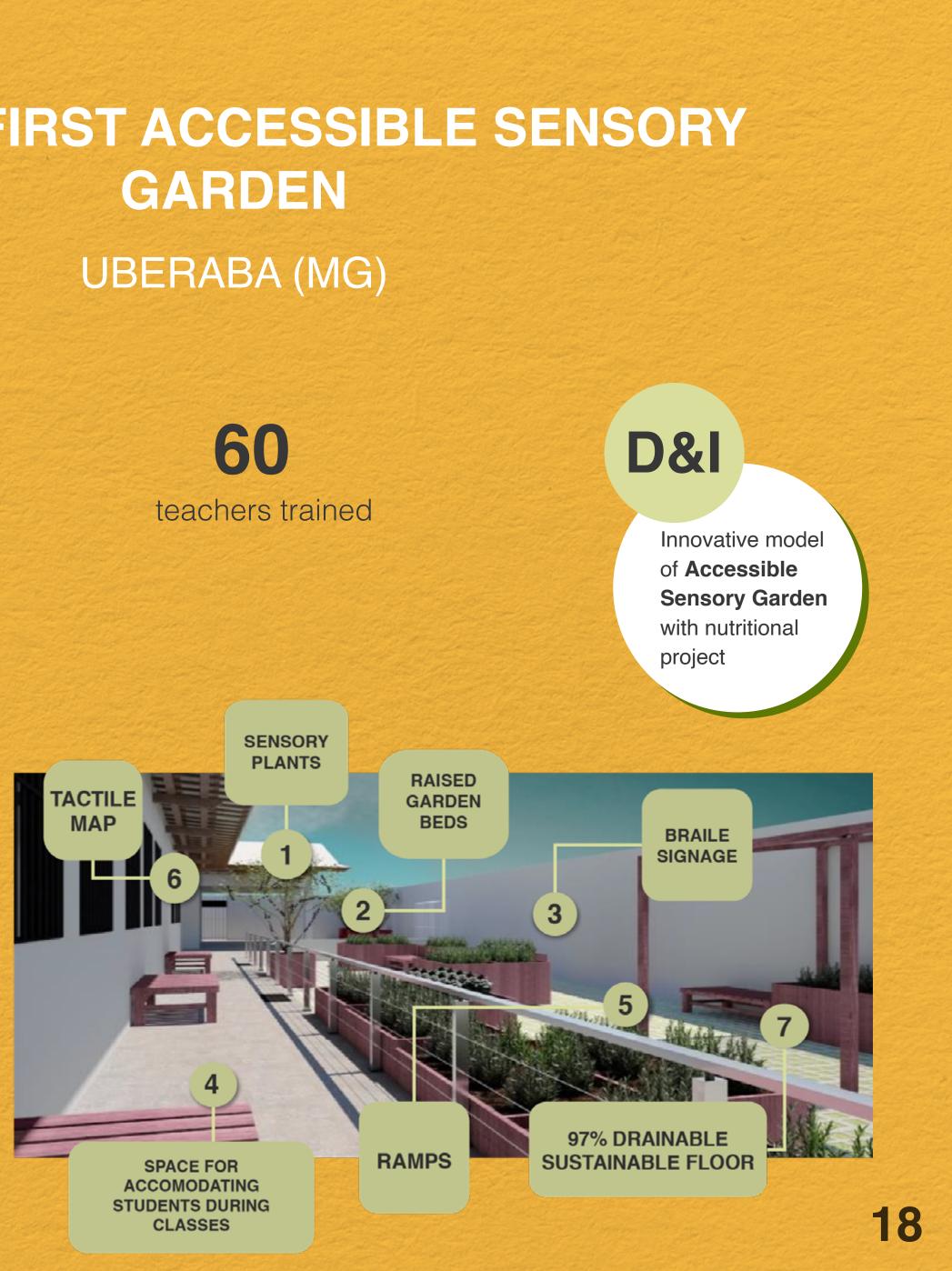
> 700 students

83 schools to be supported in the area

# **BRAZIL'S FIRST ACCESSIBLE SENSORY** GARDEN

31 students with disabilities

**NETWORK ACTIVITY** 



# A project that transforms lives.



D&I accessible sensory gardens in MG and GO









See the opening of the first accessible sensory garden in Brazil

• • •



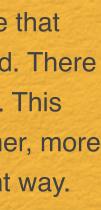


# 

When we talk about our inclusion students, we see that the garden is complete. All senses can be engaged. There are plants of different textures, smells, and flavors. This place can soothe our students, keeping them calmer, more concentrated, and supporting learning in a different way. WW

When I got here, I was surprised. I saw the plants and they were so beautiful! I was very happy for our school being selected.

Juliene Nascimento - Student







# **THE EVOLVING ALIMENTAÇÃO PROGRAM**

Our premise is to promote social transformation in the regions where Mosaic Fertilizantes is active. In 2022 we expanded the program to three municipalities in the state of Minas Gerais - Uberaba, Araxá, and Patrocínio - producing significant results.

#### 2019

SERGIPE 2 Municipalities 15 municipal schools

### A total of 4.437

beneficiaries

3.760 students 319 teachers 25 cooks 251 families 82 health agents and community agents

#### 2020

**SERGIPE AND** GOIÁS 5 Municipalities 28 municipal and state schools

> A total of 8.652 beneficiaries

7.769 students 435 teachers 31 cooks 417 families

#### 2021

#### **SERGIPE AND** GOIÁS 4 Municipalities

23 municipal and state

#### A total of 8.660 beneficiaries

8.015 students 411 teachers 28 cooks 206 families

#### **SERGIPE, GOIÁS AND MINAS** GERAIS

7 Municipalities 61 municipal and state schools

A total of 30.214 beneficiaries

students

teachers

4.808 family members



# VILLAGE PROGRAM

In 2022 the Village program continued to work in Balsas (MA) and intensified its efforts in Barreiras (BA) to boost family farming productivity. These regions are located in the expanding agricultural frontier called MATOPIBA, which has a high GDP but a low HDI. Smallholder farmers, who are the most affected by this situation, experience high levels of food insecurity and social vulnerability.

#### 2 MUNICIPALITIES BARREIRAS AND BALSAS

240 FAMILIES BENEFITED

60 FAMILIES

SUPPORTED

40 in Barreiras (BA) 20 in Balsas (MA)



# RURAL FAMILIES' LIVES CAN BE TRANSFORMED WITH THE RIGHT SUPPORT

The Mosaic Institute is committed to helping family farmers prosper, improving the livelihoods of those who work the land with their hands, often without the aid of employees or access to natural and financial resources. Our approach focuses on leveraging opportunities that align with each family's strengths, interests, and goals, empowering them to stay on the farm and thrive.

#### **D&I FOCUS**

Aligned with Mosaic's Diversity and Inclusion initiative, the program incorporates these principles into its methodology, prioritizing the selection and support of families facing social vulnerability and inequality. Social vulnerability 50% of Village beneficiaries receive government welfare.

#### Gender

39% of those
benefited are
women
Race
50% are black

Generations 19% > 60 years



ARRO

Protagonists of our story of transforming family farming in **Brazil's Northeast Region** 

Cipriano Teixeira – smallholder participating in the Village Program in **Barreiras (BA)** 

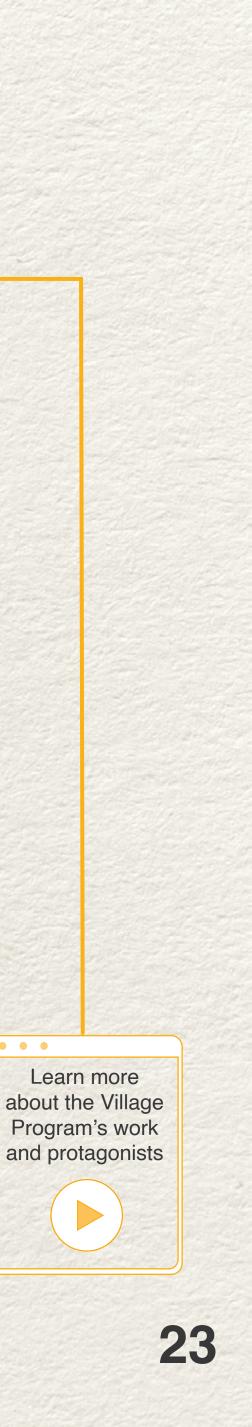
## **OUR STAKEHOLDERS**

Cipriano is an elderly farmer who owns a small property where he cultivates corn, beans, and cassava. Despite working the land by hand and lacking access to basic amenities such as water and sanitation, he remains passionate about agriculture and is committed to staying on the land where he was born. His never-ending struggle against droughts earned him only R\$2,000 (around \$385) per month to support his family. Sadly, there are thousands of families like his in Brazil who rely on family farming, and many more who suffer from food insecurity.

The Village Program is focused on developing vulnerable communities through its social technology that offers a three-year cycle of personalized support to participating families. The program is carried out by a multidisciplinary team that imparts knowledge and implements initiatives on agriculture, water, and education. The program is designed to empower smallholders in the short term while leaving a legacy of a consolidated network of farmers in the long term.

Learn more about the Village Program's work

. . .





# AGRICULTURE

#### WHAT?

Increase smallholder yields and improve their access to the market.

#### HOW?

Technical support: Agronomical advisory services, crop diversification, and marketing skills.

# 138

Rural technical support and extension initiatives

40

410%

Discussion panels to improve management

Increase in production in Group 1 - Barreiras (BA)

## WATER

WHAT? Improve access to and use of water to grow food.

#### HOW?

Resources and inputs: Build cisterns, upgrade irrigation systems, and manage water resources.



60

Cisterns built

Irrigation systems installed

840

Thousand liters of water saved

#### EDUCATION

#### WHAT?

Plant vegetable garden in rural schools, support child nutrition, value family farming, and boost curricular activities.

#### HOW?

Access to knowledge:

Encourage growing traditional crops and legacy left for future generations.

3

Schools supported

2

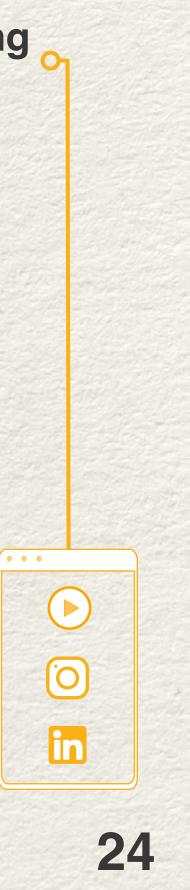
Gardens planted

# A more enchanting scenary

# 230%

increase in farmer income





# A NEW WORLD OF POSSIBILITIES FOR FAMILY FARMING

EVENT TO PRESENT THE RESULTS IN BARREIRAS (BA)



# Passion for agriculture and the determination to stay with the land

Our life changed completely, we had nothing. Earning R\$600 per week rather than R\$150 makes a huge difference. It changed a lot!

Itamar - Farmer

He lost his entire crop because of heavy rains. Thanks to the Village Program, he managed to get back on his feet. He invested the profit from his first harvest in a small vehicle that lets him take the surplus crop to the market.

It's not easy to deal with life in the country. When we lack knowledge we cannot grow. Today, we learned how to work, for instance, with irrigation. I believe this year's harvest will be very good!

I want to pass everything I'm learning on to the next generation, so that they do not give up on the land. Because this is the place we should live.

Ivanilse Rosa da Silva - Farmer

We did not have the techniques they are teaching us today. Nelcino Neres - Farmer



# **FOOD BANK** PROGRAM

As the COVID-19 pandemic continues to sweep across the globe, hunger has been exacerbated, with the United Nations reporting that 29.3 percent of the global population is affected by food insecurity. In order to address this pressing issue, the Food Bank Program has been established, with a focus on supporting socially vulnerable families and enhancing the effectiveness of public policies related to food insecurity. The program aims to organize, implement, and expand food banks, which are supply and food and nutritional safety (SAN) initiatives that collect food donations and distribute them to families in need.

The Food Bank Program promotes collaborative work by involving and valuing technical partners and farmers, engaging with donor organizations and public authorities, and considering the social aspects and particularities of each region.



Partners in the food distribution chain (farmers, wholesale, and retail)

#### FOOD BANK



Families receiving food ready to eat through an innovative approach that provides a direct contribution to their health and food security.

# MUNICIPALITIES

2

Rosário do Catete (SE) Uberaba (MG)

# 640

Families regularly receiving food

# 5.681

Food packets donated every month



Building relationships based on trust is a crucial element of a large network, and is essential for achieving meaningful macro results. The Mosaic Institute is committed to building a better ecosystem by using mentorship, providing logistic support, and acquiring facilities for food banks. By doing so, the organization aims to improve and maintain these installations in order to support local public policies related to food security. Our role includes initiatives such as the following:

Provide strategic planning (design and execution)

Improve administrative and operational control tools

Train to prospect for donor partners

Engage with and provide technical support to create the facilities and organize donations

**13** are PNAE supplies with the support of the food bank

**45%** of food produced by these farmers no longer goes to waste and is donated to the food bank

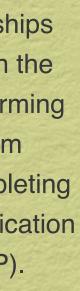
Support to take part in government programs designed to help upgrade food banks (Edital SEDESE no. 06/2022)

Supporting Family Farming

**Technical partnerships** to enroll farmers in the National Family Farming Support Program (PRONAF) by completing the **PRONAF** Qualification Statement (DAP).

#### **SUPPORTING FAMILY FARMING**

**40** farmers took part in an event to exchange seedlings to diversify production





# **A PORTRAIT OF SUSTAINABILITY**

#### COLLECTION

18 donor partners

**16.108**kg of food received

**285**kg of food produced in the food bank garden

#### **FOOD BANK**

# **ROSÁRIO DO** CATETE (SE) YEAR 4

#### DONATION

4.325

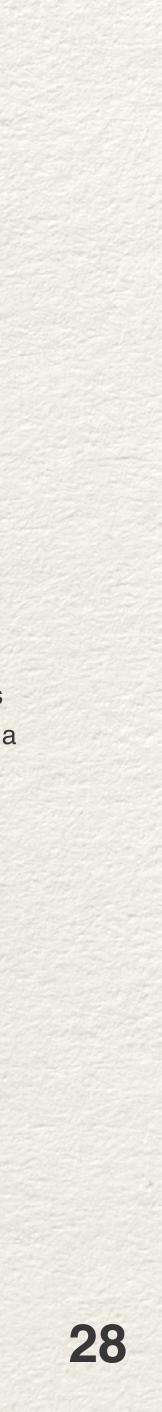
food packets donated every month

300 families supported on a regular basis

3 registered beneficiary organizations

**372**kg

of food leftovers used for composting and feed



63 donor partners





#### URBAN AND RURAL HARVEST

15.398,8615Kg

December/22

6.356,5Kg October/22

Record production increase following the implementation of technical guidance and new partnerships entered with local companies and farmers.

#### **FOOD BANK**

# **UBERABA (MG) YEAR 1**

4.420 food baskets

1.356 food packets donated every

month

9 organizations supporting distribution logistics

**340** families supported on a regular basis

63 registered beneficiary organizations



# WATER PLATFORM

As Brazil's population grows, the economy develops, and consumption patterns shift, there is a growing risk of water shortages and a lack of quality water for certain segments of the population. This underscores the importance of paying attention to our most valuable asset – water. Globally, more than two billion people already face some form of water insecurity, and the economic scarcity of water is becoming a pressing concern. Even when water is physically available, populations may lack the necessary infrastructure to access it.

In light of these challenges, it is critical to join forces with organizations such as the United Nations' Global Compact to address the issue of water scarcity. The Mosaic Institute is actively involved in this effort through its Water Platform, which directly contributes to achieving SDG 6 – Water and Sanitation.



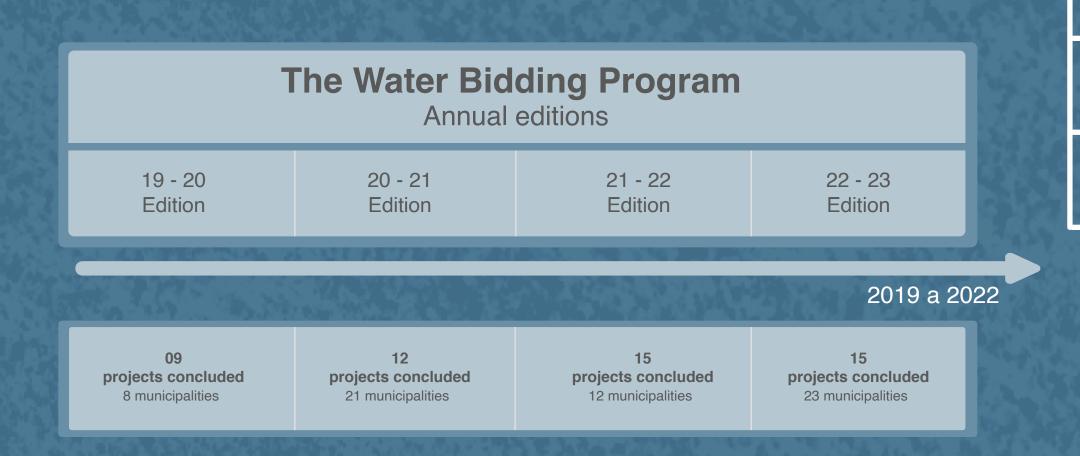
We believe that preserving water and educating populations on the conscientious use of water is something that should be done by all. We do our part by supporting proper management of water resources and encouraging and valuing projects designed by social, teaching, and research organizations in Brazil to enable access to this natural resource.



# THE WATER BIDDING PROGRAM

This ecosystem has a significant impact on Brazilian communities by ensuring the availability of quality water for all. Through a social bidding process, civil society organizations are selected and funded to promote innovative and scalable initiatives that transform lives in Brazilian municipalities.

The Mosaic Institute is dedicated to ensuring a future with quality water for a larger number of people by strengthening the management of water resources in communities. This is achieved through a range of initiatives that focus on water, such as environmental education, research, and training.



# It offers initiatives in seven different areas

- -O Protecting headwaters
- -O Cleaning up permanent preservation areas
- -O Increasing water flow
- -O Researching new conservation technologies
- -O Implementing water and sewage treatment systems
- -O Providing environmental training and education
- •• Reusing water





# **IMPACT OF THE WATER BIDDING PROGRAM**

#### Maranhão São Luís Bahia

Barreiras

Candeias

São

# Sergipe

Barra dos coqueiros Capela **General Maynard** Japaratuba Rosário do catete

Minas Gerais Araxá

Mato Grosso

Rondonópolis Sorriso

#### Goiás

Anápolis Catalão Ouvidor **Rio Verde** 

# Mato Grosso do Sul

Campo Grande

Paraná Paranaguá

Santa Catarina São Francisco do Sul

Rio Grande do Sul **Rio Grande** 

Paulo Campinas São Paulo Cajati Cubatão Registro Pariquera-açu Jacupiranga

Alfenas Conquista Delta Patos de Minas Patrocínio Sacramento Tapira Uberaba

51 projects

34 municipalieties

# 10.299.645m<sup>2</sup>

of soil conserved

80 springs recovered

# 19.810

trees planted

# 223

water collection and/or water and sewage treatment systems installed

# 578

people trained to install social technologies

# 5.836

training opportunities in environmental



# **FOURTH EDITION – 2022-2023**

In its fourth edition, the Water Bidding Program of The Mosaic Institute prioritized projects that not only promote the sustainable management of water, but also benefit marginalized communities. Specifically, the program favors projects that empower minority groups, including women, individuals with disabilities, black and indigenous people, and other non-white individuals, as well as traditional communities. This focus aligns with the United Nations' SDG 5, which seeks to promote gender equality and empower all women and girls.

The projects started in the second half of 2022 and are being monitored as they progress.

> selected projects focusing on minorities

15

Diversity in the leadership of the organizations

Economically vulnerable social groups



**D&I** inclusion criteria to select the projects

> Associação Quilombola de Patioba (SE) was a winner in this edition.

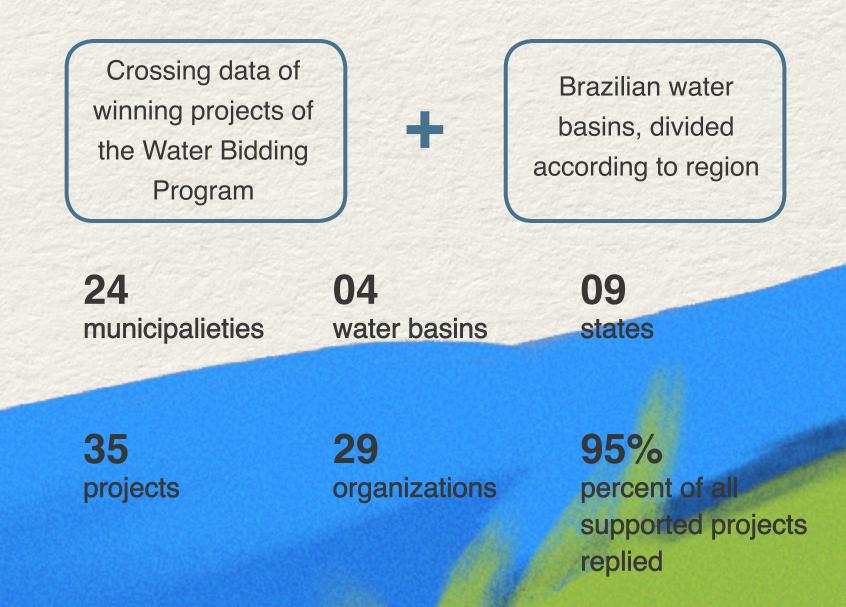


# **ENHANCING THE PROGRAM**

The positive impact of the Water Bidding Program is evident in the studies and materials that showcase the results achieved by participating projects in their respective regions. The presence of the program has not only created awareness about the importance of water management, but it has also led to tangible improvements in the availability and quality of water in many communities.

#### Study impact on water basins

In order to view integrated results and know macro impacts and the local territory, we surveyed participating organizations and included the resulting data in the Google Earth Pro tool, registering each project in the Brazilian water basins.



# The work of 35 projects in the water basins

## 55,2%

Of projects are in degraded and polluted areas.

#### **POSITIVE IMPACT**

Communities with improved lives and engaged organizations.

## REPLICABLE

**POTENTIAL** Initiatives with scalability potential to other areas.

## **Consolidated e-book**

This is a publication that gathers the results of the projects of the past editions. It is launched in advance for the organizations and boards, so that they can distribute the contents internally and externally. Learn more about the Water Bidding Program

 $\circ$   $\circ$   $\circ$ 



"The Water Bidding Program can be used to attract other resources because it is a company funding social and environmental development. This initiative can be used to harness even more resources and enhance the impact of the initatives!"

- Professor Levi Pompermayer, UNESP



# EDUCATION PLATORM

It is important to recognize that education is the key driver for improving literacy rates and, more broadly, for promoting social transformation. Education represents the first step towards making significant changes in a country that, despite rising literacy rates, still has 11 million illiterate individuals. These challenges have motivated The Mosaic Institute to develop initiatives under its Education Platform.

0



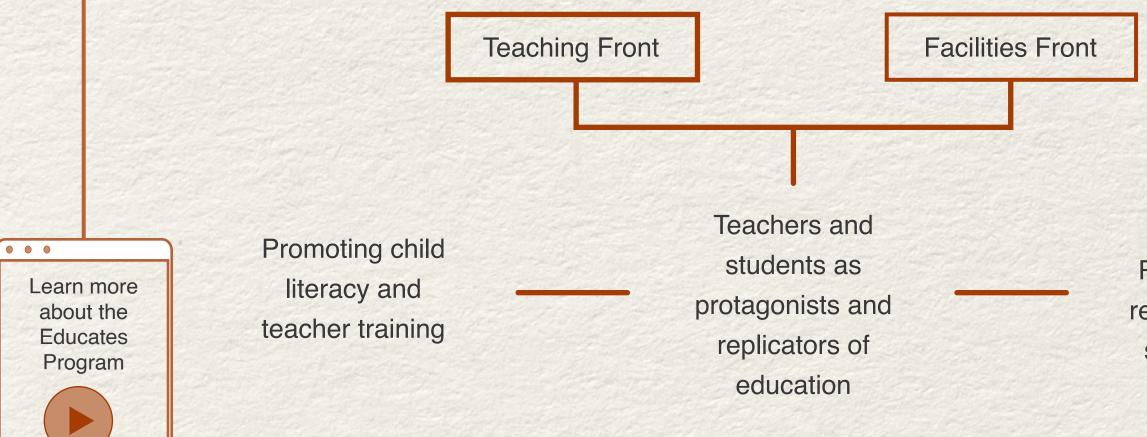




## EDUCATES PROGRAM

As a part of the Education Platform, The Mosaic Institute's Educates Program focuses on promoting child education through two related approaches. The first approach is centered on teaching, which encourages reading habits, literacy skills, and provides teacher training. The second approach focuses on infrastructure and facilities by creating Knowledge Rooms, improving access to digital environments, and renovating and constructing school facilities in partnership with public authorities. By addressing both the educational and infrastructural needs of schools, the Educates Program is helping to provide a more comprehensive and effective learning environment for children across Brazil.

The project's methodology has already been used in Candeias (BA), São Luís (MA), Rondonópolis (MT), Uberaba, and Tapira (MG).



## LOCAL INITIATIVE WITH A GLOBAL PERSPECTIVE

Knowledge

Promoting reading to

encourage literacy

Room

Knowledge Rooms and the reorganization of school spaces



## **TEACHING FRONT**

The pedagogical training provided by The Mosaic Institute is designed to update teachers with new approaches for everyday classroom practices and adjust program curricula to better suit students in the sixth to ninth grades. In addition, the training also provides guidance on diversity and inclusion issues.

Paolla Carolina Melo School - TAPIRA (MG)



26 Teachers

**117** Hours of training

D&I Modules

The course was very good, it taught new things. I enjoyed classroom activities, the folder idea was great, I didn't think students could do it.

Arlene Maria Fernandes – History teacher

The Reading Mediation Project has brought about significant change in the community, with 71 percent of participants reporting an expansion of their knowledge. The program trains students from the sixth to ninth grades as reading mediators, who then visit daycare centers to share their knowledge with younger children.

This initiative has not only expanded reading activities in the school but also increased the number of students who read frequently by 20 percent.

You brought something new, you involved difficult students in the mediation. They changed and the interest they have in reading is now evident. You did something we had never managed to do before: create readers.

Carmem Lucia B. e Souza – Educational counselor

## 49

Readingmediation students







## **FACILITIES FRONT**

The digital Knowledge Room opened in Tapira (MG) encourages students to be protagonists. A project designed for students from the sixth to the ninth grades, it uses tablet computers to promote digital access in the school community.

### Tapira (MG)

260 Students supported

26

Teachers trained

For me, the Knowledge Room is an interactive and cozy place, which will be vary valuable to us while we are at the school. In addition to the books, which are fun and help us a lot, we also have desktop and tablet computers, which are a great tool during our classes. It is also a place where we can make presentations, see films, and show our assignments. *Maria Cecília - Eighth-grade student.*  In São Luiz (MA), the Knowledge Room has been reinforcing the benefits of reading as the main driver to help students take control of their development.

### **160** Students supported

São Luís (MA)

**15** Teachers trained

When we first started reading to the students, they were restless. Today they are curious and think it is really cool when cleaning or canteen staff come. *Laura Graciela da Silva – Math teacher* 



"The project encourages students to be protagonists and learn new skills from reading, such as critical sense, creativity, memory, and attention."

- Josenice de Paiva - Secretary of Education and Culture of Tapira (MG) during the opening of the Knowledge Room.

H

H

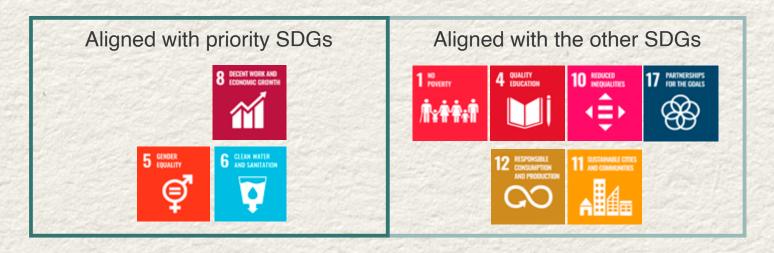
B

B



# LOCAL DEVELOPMENT PLATFORM

The next 10 years, called the Decade of Action, will be critical in accelerating progress towards achieving the 17 Sustainable Development Goals proposed by the United Nations in its 2030 Agenda. One of the goals, SDG 10, aims to reduce inequality within and between countries. The challenges are enormous, especially after the Covid-19 pandemic, but the determination to tackle them is equally significant.



### SOCIAL ENTREPRENEURSHIP PROGRAM

The Local Development Platform leverages the Social Entrepreneurship Program to empower socially vulnerable groups with the tools of social technology and entrepreneurship, always working in tandem with local initiatives and realities.

In Cajati (SP) and Paranaguá (PR), The Mosaic Institute has acted as an agent of transformation in collaboration with key actors, such as cooperatives that drive the local ecosystem by collecting and sorting waste in an organized and strategic manner. They convert thousands of tons of recyclable material into income for the community and a catalyst for environmental change.

62 Active cooperative members

Municipalities served

**3** Cooperatives





## BECOMING PROTAGONISTS OF ENTREPRENEURIAL RECYCLING

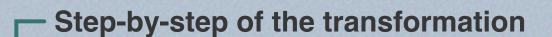
Working in collaboration with a group of waste pickers to transform their lives, The Mosaic Institute aims to broaden their horizons and empower them to become conscientious and entrepreneurial leaders within their community, with the skills and knowledge necessary to identify new opportunities within their existing work.

This approach has been successfully implemented with Assepar and Nova Esperança, two waste picker organizations in Paranaguá (PR), who have improved their waste sorting processes by participating in an organizational acceleration program that consists of three stages: Pre-Acceleration, Acceleration, and Graduation.

In 2022 the Social Entrepreneurship Program reached its second cycle, Acceleration, with a focus on improving production and governance at Assepar and Nova Esperança. Over nine months, The Mosaic Institute supported these organizations to enhance their work organization and operations, as well as their potential to overcome challenges, adopt new learnings, and become a reference in recyclable waste management in the municipality.

The ultimate goal of the program is to promote the development of production chains that can boost local economies. Through this process, the members of these cooperatives can learn to organize their work more efficiently and effectively, from internal processes to external partnerships, and leverage their knowledge and skills to create sustainable, impactful solutions.

### 39 cooperative members ASSEPAR and Nova Esperança



Identifying the profile and the needs of local organizations

Encouraging the strategic vision by implementing management tools

Direct impact on the performance of organizations - Entrepreneurship training and business acceleration



## **MOSAIC VOLUNTEER** PROGRAM

We believe that volunteering is a tool for social transformation. The deep connection between the community and the volunteers creates a collaborative and true mesh, because it springs from the respect for basic needs and from listening to the demands of the community.

Working together, volunteers, The Mosaic Institue, the company, and communities overcome challenges and promote sustainable and shared growth for all. This happens through initiatives that, among other aspects, fight hunger and reduce social inequality.



18 COMMITTEES Workgroups responsible for organizing initiatives

### Together towards one goal: TO TRANSFORM LIVES

### 1.089

REGISTERED VOLUNTEERS

In the cities where Mosaic Fertilizantes is active

### 297

**INITIATIVES AND ACTIONS AND ACTIVITIES WITH DIFFERENT** STAKEHOLDERS World Hunger Day, blood donation, donations to the elderly, social inclusion initiatives

4.159 HOURS Dedicated to volunteering

### +77mil people supported

 $\circ$   $\circ$   $\circ$ Learn more about the Program



## **FOOD DONATION DRIVE**

With record food collection benefiting over 60,000 socially-vulnerable people, The Mosaic Institute's food donation drive engaged volunteers nationwide and involved 18 committees in Brazil.





146 Tons of food collected

**300** Tons donated

+60MIL People benefited



"Small activities became grandiose when they come from the heart."

- Mosaic Fertilizantes employee taking part in the 2022 food donation drive







Despite Brazil's return to the UN's Hunger Map and alarming inequality figures, The Mosaic Institute views this scenario as a driving force to invest in education to combat food waste, bridge the gap between food insecurity and donated food, and focus on the potential of local ecosystems to engage in actions that respect and leverage all societal agendas.

In 2022 we underwent a collective (r)evolution, and in 2023 we are committed to upholding Diversity and Inclusion (D&I) criteria in all our platforms while prioritizing food security for socially-vulnerable communities. Multiplying knowledge and initiatives that drive local economic development are the guiding principles for our future endeavors.

Our guiding principle towards **SUSTAINABILITY** is **COEXISTENCE**.



The Mosaic Institute expresses its gratitude to all those who contributed to the 2022 Activity Report, which covers the period from January 1 to December 31, 2022. We extend our heartfelt appreciation to the individuals who make up our ecosystem, which includes numerous hands and agents of transformation, technicians, coordinators, and specialists. These individuals are the main actors who inspire and drive our work, and we are honored to have collaborated with them on this report.

EXEC Executi Paulo E

Princip Camila

Directo Murici M

#### ADVIS

Adriana

Eduardo

Felipe k

# ACKNOWLEDGEMENTS



CUTIVE BOARD Itive Director Eduardo		GOVERNING BOARD Chairman of the G. B.	
		Arthur Liacre	Marilza Carneloz
ipal			
a Bellenzani		Christian Pereira	Milena Siqueira
for		Devial Delão	
t <b>or</b> Martins		Daniel Rajão	Marina Antwarg
		Marcelo Anan	Eduardo Bucheb
ISORY BOARD		AUDIT	TECHNICAL
na Alencar	Claudia Werneck	COMMITTEE	PARTNERS
	ONG Escola de gente	Thatiane Nemeth	A Cor Ação Cultural
do Monteiro			Instituto Movere
	Luisa Haddad	Winicius Feitosa	Instituto para o
Klemperer	ONG Pé de Feijão	Camilo Lacerda	Desenvolvimento
	Renata Ruggiero	Carrino Lacerda	Social - IDIS
	Instituto Iguá		and the state of
			Mandú Social
	Sergio Andrade		V2V
	Agenda Pública		



### CREDITS

Prepared by DH Comunicação Social

**Editorial coordination** Danielle Henriques

Content curatorship Isabele Ribeiro

**Graphic design** Thialy Sobral

**Illustrations** Giulia Estrela

Writer Victor Ramos

Images Banco de imagem Mosaic Fertilizantes

Cover photo Márcio Dantas

## FONTES

https://brasil.un.org/pt-br/123077-agencias-da-onu-lancam-relatorio-mundialsobre-o-desenvolvimento-dos-recursos-hidricos

https://www.unicef.org/brazil/declaracao-mundial-sobre-educacao-para-todosconferencia-de-jomtien-1990

Fome cresce no mundo e atinge 9,8% da população global | ONU News

Legal information: This material, including all its content, can be produced in whole or in part only with the express consent of The Mosaic Institute.











in mosaicbr

子 mosaicfertilizantes

March/2023



Instituto Mosaic